



DMEconnect

Delivering Your Brand's Greatest Assets

Target  
Markets

Connecting  
You to...

Print Services/  
Production

Profits

## DME's Web-To-Print Story - See a Need, Fill a Need

We're a complex variable digital printer that was constrained by insufficient third party software for our web-to-print platforms in both B2B and B2C marketplaces. So, we built our own. End of story.

## Introducing DMEconnect...



Robust, Dynamic SaaS Based Web-to-Print Solution that Creates Efficiencies and Grows Your Business



Branded, Customer-Centric Framework for B2B and B2C Web-to-Print Marketing Service Portals



Allows Real-Time Creation, Printing and Management of Fixed, Versioned, and Variable Data Products



Digital Marketing Asset Management Platform with Intelligent Control and Data-Driven Configuration; Facilitates Automated Delivery of Marketing Collateral through Production and Fulfillment



Complete eCommerce Functionality including Product Catalog, Search and Filtering, Shopping Cart, Configurable Payment and Shipping Options, Account and Order Management

We Enhance your Product Capabilities and Fuel your Production



DMEconnect



### No Servers, No Development Effort

DMEconnect's software as a service (SaaS) model gives you a speed to market strategy with minimal impact on in-house resources. **We do the work.** You reap the efficiencies.



### Automation + Integration + Aggregation = Cost-Saving Solutions On-Demand

Seamless integration into our Intelligent Production Network (IPN) – a **configurable, modular fulfillment platform** that can extend your product offerings and production capabilities. From order submission and automated pre-flight services, to automated list data management, direct mail automation – upload or purchase a mailing list, logical order and notification routing, **we handle it all.**



### Complete Solution

Our feature-rich offering provides a robust user experience and can be hosted on your sub domain. **We manage all product configurations** – uploading marketing assets, creating multiple product views, related products, upgrades, unit and package pricing, inventoried products, bundled items, downloadable products, unlimited discounts and promotions. Send us your files – **it's that simple.**



### Designed for Performance, Reliability, and Scalability

Your business needs to be accessible, flexible and efficient. We're a cloud-based, load balanced solution – **if you need more bandwidth, we'll acquire it.**



### Complete Marketing Automation and Fulfillment

Full support is at the forefront – we host the site, configure your products, route orders, send confirmations, and connect you to other suppliers to complement your product offering. When you streamline all marketing, creative, production, fulfillment and distribution processes, **the efficiencies are endless.**



### Limitless Flexibility and Design Possibilities

Product search is made possible as each item is listed with keywords and meta tags. Configure user profiles to dictate product access, approval rights, accounting, routing, shipping and more. This is **a site designed with your brand in mind.** Design experts enjoy custom skinning while novices can create custom content for the header, footer, and landing page.



### Approval Workflows

Maximize operational efficiencies and facilitate an easy-to-use interface with user registration, account and order management, and hierarchical order approval.



### Engaging Customers, Real-Time Customization and Personalization

Improve customer engagement – include personalized content and imagery within your marketing materials. The configured templates allow your users to create customized marketing pieces while maintaining brand integrity.



### Brand Protection

We provide the tools to maintain **complete brand control** and allow distributed agents, salespeople, customers and others access to brand-driven collateral in a single, easy-to-use interface. Consider it your market resource center providing convenient online ordering of customized business collateral, mail pieces, business cards, and promotional materials. This platform saves time and expense by consolidating and automating marketing processes and workflows to reduce obsolete collateral. Grow prospects and strengthen existing relationships with a broader product offering. The result – **increased revenues.**

Drive **new revenues** and monetize effective communication.

Call us today for further details and to demo the portal framework.

386.271.3290

[DMEdelivers.com](http://DMEdelivers.com)

DME - Delivering Marketing Technology for the Future